A note from Leslie Kuban:

*Paula sent this to me in prep for my mock pitch of Pridestaff.*

Why candidates joined PrideStaff during the Pandemic:

* Staffing and PrideStaff are the first industry and companies to come out of a recession.
* Business only dropped between 35 and 40% from the previous year.
* PrideStaff recognized that we needed to service “essential businesses” and sought them out to service, and we saw an almost immediate turnaround in the business.
* PrideStaff turned the corner the second week of May and as the economy started to pick-up, PrideStaff continued to grow.
* We have currently made up the downturn and are now doing greater business than we did a year ago.
* We have also added new franchisees to our team through it all, in large part due to strong validation from PrideStaff Franchisees.
* The partnership we share with our franchisees is the cornerstone of our success and will always be the cornerstone of our success.
* Net Promoter Score of 75!