

# BUILD YOUR BOTTOM LINE WORKSHOP SERIES



**B.Y.B.L.**

BUILD YOUR BOTTOM LINE

**Are you interested in building your bottom line? If so, you will want to make sure you attend this intensive four-week workshop series.**

This workshop series has been created for business professionals that want to grow their business.

Whether you have had some challenges, you want to grow your team, you want to learn how to leverage your time, or you want to be surrounded by like-minded professionals, this workshop series is for you!

Scan the qr code to register!



## **1** November 1, 2021, 3pm EST

### Assessment

- You need to know where you are before you can plan the course to your desired destination.
- What obstacles are you facing?
- What successes have you had?
- What activities do you need to consistently do?

## **2** November 8, 2021, 3pm EST

### Business Credibility

- How can you improve your closing ratio?
- What operations do you need to improve?
- What type of team building will improve your bottom line?
- How do the systems you have in place now impact your credibility?

## **3** November 15, 2021, 3pm EST

### Business Visibility

- What lead generation activities are working for you?
- How can you improve your brand awareness in your community?
- How can you increase your audience engagement?

## **4** November 22, 2021, 3pm EST

### Business Profitability

- How can you improve customer retention?
- What sales process are you using to upsell?
- How can you recruit and retain the best employees?

~~Cost: \$399~~

Use Promotional Code: BNIBYBL21 at registration

# FREQUENTLY ASKED QUESTIONS



## How do I register?

Scan the qr code or [click here.](#)



## How many workshops are there?

There are four workshops in the series. All workshops will be held via Zoom Online.

## What if I miss a workshop?

Workshops will be recorded and registered participants can review the recordings at any time. We recommend that you attend live, when possible, for the best experience.

## How much does it cost?

The workshop series costs \$399. However, your franchisor may have a discount code that will make your price lower or even complimentary. See the flyer you were provided.

## What are the dates and times of the workshops?

November 1st, 8th, 15th, and 22nd.  
3:00-4:00pm EST.  
Optional Speed Networking 4:00-4:15pm EST.

## What do I need to bring to the workshop?

Pen, paper, and an open mind.

COMPLIMENTARY  
REGISTRATION CODE



Use Promotional Code: BNIBYBL21 at registration