**What documents do I need to add a Brand Evangelist?**

1. Minimum – Non-disclosure agreement.

Recommended – Brand Evangelist Agreement – Marketing Associate Agreement.

**What expenses can I expect the new associate to incur?**

1. Initial order of business cards/ marketing materials $251.00

Business cards $86.00

General brochures $165.00

1. Training – Mandatory Webinar Training - Free

**What happens next?**

1. Return the required documents to Megan Hundley [mhundley@frannet.com](mailto:mhundley@frannet.com)
2. Set up a training date; email [mhundley@frannet.com](mailto:mhundley@frannet.com)
3. Once Megan verifies the documents and confirms that training has been completed the BE can be given a FranNet email address and if applicable added to FranConnect.

**What a brand evangelist should not expect.**

1. Personal Website
2. Access to franchisors
3. Inclusion in our Associate address book.