

Provision	Section in Area Development Agreement	Summary
(w) Choice of law	Section 13	Except for Federal Arbitration Act and other federal law, the laws of the state where the Vitality Bowls Franchise is located applies.

ITEM 18 PUBLIC FIGURES

We do not use any public figures to promote our Franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a Franchisor to provide information about the actual or potential financial performance of its franchised and/or Franchisor-owned outlets if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a Franchisor provides the actual records of an existing outlet you are considering buying; or (2) a Franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

As of December 31, 2014 we had three affiliate owned Vitality Bowls locations ("Affiliate Locations"). The information in the table below is a historical financial performance representation for the one Affiliate Location located at 1528 Locust Street, Walnut Creek, California 94596 ("Reporting Location") that was in operation for at least 12 months as of the Issuance Date of this Franchise Disclosure Document. Two Affiliate Locations did not meet this requirement and are not included in the table below.

		% of Total Revenues
Revenues		
POS Sales	\$967,662.50	99.29%
Catering Sales	\$6,889.14	0.71%
Total Revenues	\$974,551.64	100.00%
Cost of Sales		
Cost of Sales-Food	\$302,833.02	31.07%
Cost of Sales-Salaries and Wag	\$221,664.56	22.75%
Inventory Adjustments	\$302.88	0.03%
Total Cost of Sales	\$524,800.46	53.85%
Gross Profit	\$449,751.18	46.15%
Expenses		

Advertising Expense	\$5,227.75	0.54%
Bank Charges	\$344.26	0.04%
Credit Card Fees	\$20,529.79	2.11%
Insurance Expense - Liability	\$1,618.44	0.17%
Insurance Expense - WC	\$6,403.60	0.66%
Internet Expense	\$2,149.40	0.22%
Legal and Professional Expense	\$8,400.00	0.86%
Licenses Expense	\$2,100.10	0.22%
Maintenance Expense	\$6,755.87	0.69%
Office Expense	\$600.00	0.06%
Payroll Tax Expense	\$22,617.91	2.32%
POS Expense	\$850.00	0.09%
Rent or Lease Expense	\$60,352.34	6.19%
Uniforms	\$900.00	0.09%
Utilities Expense	\$18,181.02	1.87%
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Total Expenses	\$157,030.48	16.11%
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Net Income	\$292,720.70	30.04%

Notes:

1. State taxes have not been included. State and local taxes vary by state and locale. Please check with your state.
2. Bonuses are not included in Salaries and Wages as they are not required.
3. The Cost of Sales - Food amount has been adjusted to more than the current margin to reflect new pricing which has taken effect.
4. The Rent amount reflects rental rates in the State of California and may vary.
5. The Reporting Location does not pay Royalty Fees.

Written substantiation for the financial performance representation will be made available to prospective franchisees upon reasonable request. The Reporting Location has earned this amount. Your individual financial results are likely to differ. There is no assurance you'll earn as much. Other than the preceding financial performance representation, we do not make any financial performance representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the Franchisor's management by contacting Roy Gilad, 2440 Camino Ramon, Suite 333, San Ramon, CA 94583 and (925) 498-2684, the Federal Trade Commission, and the appropriate state regulatory agencies.