



Local Connection Strategic Targeting Unbeatable Content National Scale

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Why Audacy Digital?



We turn your website, and overall web presence, into a powerful business tool!

Audacy Digital is a Full-Service Digital Agency

While others outsource their digital products and services, Audacy takes an entirely different approach – having built a complete in-house digital agency from the ground up. We have the bench-depth, not only in sheer manpower but in knowledge and experience. We consistently deliver the results that our clients expect and deserve.

We don't let computers make decisions for our clients. All of our marketing campaigns are managed by real, live, people with the knowledge and experience to get it right.

With over 100 dedicated digital experts, we have internal teams that focus exclusively on their specific disciplines as it pertains to digital marketing. Need SEO? We have a dedicated team of SEO experts. SEM, Email Marketing or Targeted Display? Same answer - a dedicated, experienced, team of experts.

Audacy Digital is nationally strong and locally focused. We partner with you to customize a digital marketing plan that's focused on achieving your business goals.

We hold ourselves accountable for delivering results with totally transparent reporting of results and investment breakouts. (What you are really paying for!) With that as our commitment to you, we hold regular monthly recap meetings with you to review the results and all of the aspects of your campaigns. In addition to the recap meetings, all of our clients have 24/7 access to their own online dashboard.



We have the ability to reach the right people, with the right message, at the right time!

- In the world of digital advertising first party data is king!
- Audacy is the second largest broadcast media company in the entire U.S.
- We have been collecting first party data for more than 50 years.
- Example: In San Diego alone we have first party data (name, email, phone) for over 200K individuals – mostly collected from on-air contest we do across every station. Extrapolate that over 48 markets and 235 stations, over 50 years, and the amount of first party data you have to execute against is enormous. Marry that first party data with big data and what you get is advanced targeting segments that have a level of accuracy that no other digital provider can even come close to.



We have the tools and expertise to help you build Brand Awareness and Demand for your products and services.

Search

- SEO (Search Engine Optimization)
- SEM (Search Engine Marketing)

Website Development

- Website Design
- Website Hosting & Maintenance
- Landing Pages

Email Marketing

- Guaranteed 10% Open Rate
- Retargeting

Targeted Display

- Site Retargeting
- GeoFencing
- Contextual
- Search Retargeting

OTT (Over The Top)

Video Production

Streaming Audio

- Entertainment
- Music
- News
- Sports
- Podcasting

Social Media

- Social Advertising
- Social Conquest

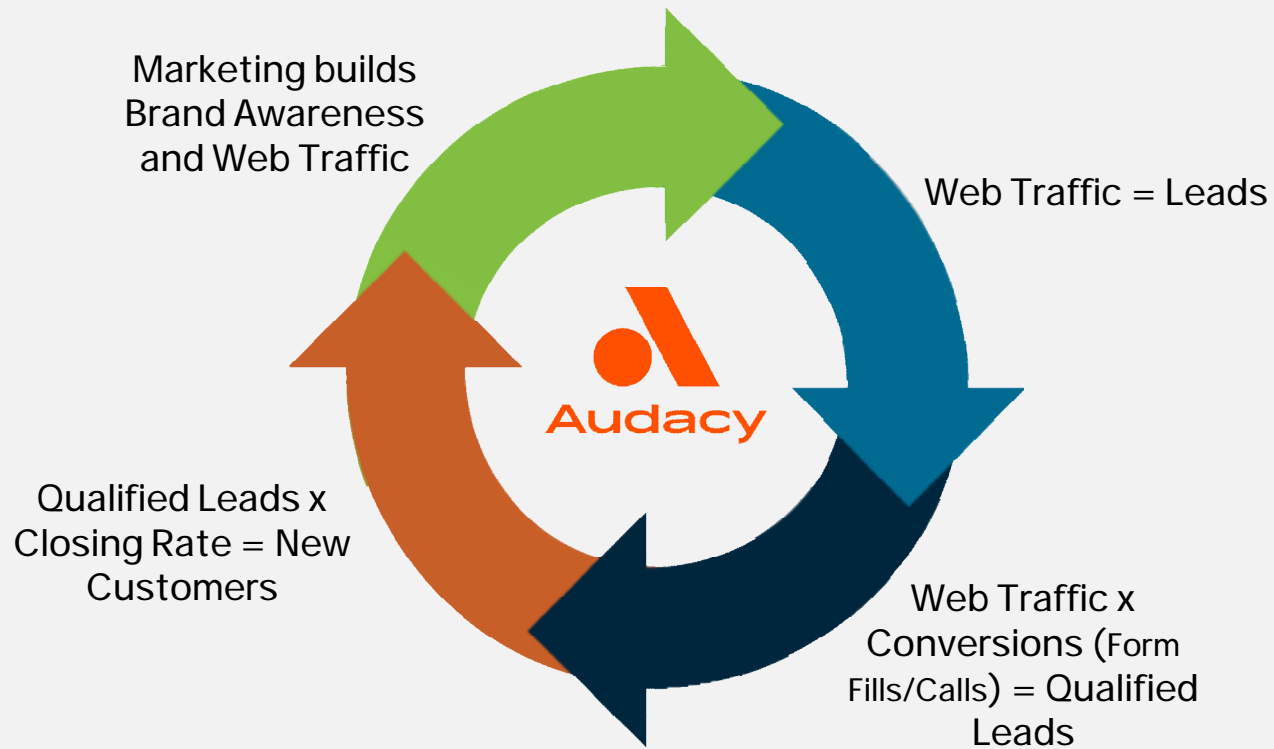
Live Chat

Radio Station Display Ads

Radio Station Homepage Takeovers

Interactive Display

The Digital Lead & Sales Generation Formula



Our Happy Clients

We Are a Premier Provider of Custom Marketing Solutions for Today's Top and Emerging Advertisers



Tony Walker & Co



Thank you

To learn more, contact:

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