

CLIENT **BILL** *of* **RIGHTS**

- 1** FranNet Consultants will help you assess if franchise ownership is right for you.
- 2** FranNet Consultants adhere to the Code of Ethics of the International Franchise Association and the FranNet code of conduct.
- 3** FranNet Consultants will not pressure you or “talk you” into an opportunity that you do not feel fits your goals, budget or skill set.
- 4** FranNet Consultants listen to you and will take into consideration your expressed personal and professional concerns and/or interests when discussing potential franchise opportunities.
- 5** FranNet Consultants are accountable to coach and help you through the investigative process. You are accountable for your own commitments such as timelines, appointments, tasks, etc.
- 6** FranNet Consultants put your interests first.
- 7** FranNet Consultants are transparent and honest with what they know regarding any and all franchise concepts the client is researching.
- 8** You may freely associate with whichever companies or broker groups that you feel is in your best interest.
- 9** FranNet Consultants will help you find the best resources to answer questions or concerns if he/she is unable to answer them. You have the right to disagree or question the consultant at any time during the process.
- 10** If you decide that franchise ownership is not for you, you are under no obligation to continue the process. You can discontinue your work with FranNet consultant at any time.

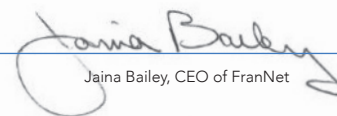
FRANNET'S ROLE IN YOUR BUSINESS OWNERSHIP JOURNEY

At FranNet, our goal is not to convince you that franchise ownership and new business opportunities are the right thing for you. Rather, we will help you understand the pros and cons of owning your own business and guide you through a process that will allow you to make an informed decision.

YOUR RESPONSIBILITIES IN THE BUSINESS OWNERSHIP JOURNEY

The choice to buy a franchise at all, or any particular franchise, is yours and yours alone. You should conduct a thorough independent investigation of each franchise you consider. Once you decide to enter into a franchise agreement, your relationship is governed by that contract and FranNet cannot resolve any issues or dispute you may later have with your franchisor. In addition, FranNet does not represent that you can or will attain any particular level of revenue, costs or expenses or that you will generate income, which exceeds the initial payment of, or investment in, the franchise. Therefore, we strongly suggest that you consult your legal and financial advisors or personal accountant before you enter into any franchise agreement.

THE UNDERSIGNED FRANNET CONSULTANT HEREBY AGREES TO COMPLY WITH AND HONOR THE ATTACHED *CLIENT BILL OF RIGHTS* AND WILL INDEMNIFY AND HOLD HARMLESS FRANNET FROM ANY LIABILITY ARISING OUT OF A BREACH OF THE *CLIENT BILL OF RIGHTS* BY CONSULTANT.



Jaina Bailey, CEO of FranNet